

## COOKIE POLICY

### A. INTRODUCTION

Our website <https://www.immowi.com/> uses cookies to provide you with a better user experience when you visit our website. They also allow us to optimize our website.

Cookies and similar technologies do not systematically collect data that could identify users of our website. They help us to improve how our website works, better respond to our users' interests, and measure how effective the content of our website is.

This section on cookies gives you clear and complete information about the cookies we use and their purpose.

### B. WHAT IS A COOKIE

#### 1. DEFINITION 'COOKIE'

A cookie is a small text file that is placed on your computer, smartphone or tablet via your web browser. Cookies are copied to the hard drive of the device when you visit our website, so that our system (among other things) can recognize you on your next visit and we can improve your use of the website.

Unless the browser settings have been adjusted to refuse cookies, our system will place cookies as soon as you visit our website (but not necessarily activate them).

#### 2. TYPES OF COOKIES

Cookies can be subdivided according to their origin, their function and their lifespan.

- Origine:

Own cookies are cookies placed by the owner of the visited website.

Third party cookies are cookies that are placed by an organization other than the owner of the website you visit. For example, cookies that are created by a company that specialises in analysing websites and - to the owner of the website - provides data about the frequency of visitors to the site.

- Function:

Functional cookies are cookies that ensure that the website functions properly (e.g. log-in or registration cookies, language preferences). Functional cookies are mostly proprietary cookies.

Non-functional cookies are cookies that can be placed for statistical, social, targeting and commercial purposes. They have nothing to do with the purely technical support of the website. For example, cookies with static purposes allow you to check which pages of the website you are visiting. Cookies with social purposes make it possible for the user to share the content of the visited website directly with others via social media. Cookies with targeting purposes allow you to build a profile based on your surfing behavior so that the ads displayed are tailored to your interests. Cookies with commercial purposes keep track of how many and which advertisements were shown to a user. Non-functional cookies are often third party cookies.

- Lifespan:

Persistent cookies are cookies that remain on the user's device for the duration determined in the cookie and therefore also after the browser has closed. They are activated each time the user visits the website that placed this cookie (e.g. cookies placed by social media such as Twitter, Facebook, Google Analytics, etc.). Most non-functional cookies are permanent cookies.

Session cookies are cookies that allow us to simplify and link a user's actions during a browser session. A browser session begins when a user opens the browser window and ends when the browser window closes. Session cookies are placed temporarily. As soon as you close the browser, all session cookies are deleted. Most functional cookies are session cookies.

### C. WHICH COOKIES DO WE USE ON OUR WEBSITE?

Session cookies		
Provider (own vs. of third parties)	Name	Description
www.immowi.com	cookieLawinfo-checkbox-necessary	The cookie is used to store the user's consent to the cookies
www.immowi.com	PHPSESSID	The cookie retains user session status for all page requests
.youtube.com	YSC	The cookie determines per user which embedded YouTube videos this user has seen
.youtube.com	GPS	The cookie records the unique ID on mobile devices to enable tracking based on geographical GPS location

Permanent cookies			
Provider	Cookie name	Description	Expiration in days
www.immowi.com	cookieLawinfo-checkbox-non-necessary	The cookie is used to store the user's consent to the cookies	365
.google.com	NID	The cookie contains a unique ID that Google uses to remember your preferences and other information.	183
.doubleclick.net	IDE	The cookie is used by Google DoubleClick to record and report the user's actions after viewing or clicking on one of the advertiser's ads for the purpose of measuring the effectiveness of an ad and presenting targeted ads to the user.	390

.youtube.com	VISITOR_INFO1_LIVE	The cookie measures the visitor's bandwidth to determine whether the new or old Youtube player interface is being used.	180
.onesignal.com	__cfduid	The cookie is used to override IP security restrictions.	30

#### **D. YOUR PERMISSION**

If you wish to withdraw your consent (you can do so at any time), you can delete cookies using your browser settings. However, if you use your browser settings to block these cookies, you may not be able to access (certain parts of) our website.

If you would like to know more about cookies, please visit <https://www.cookiesandyou.com/>. This website provides more information about cookies, explains how to delete cookies and shows you how to allow trusted websites to store cookies on your computer.